

Message Text

UNCLASSIFIED

PAGE 01 DHAHRA 01414 170857Z

21

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 066707

R 170732Z DEC 75
FM AMCONSUL DHARAHAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 4527
AMEMBASSY JIDDA

UNCLAS DHAHRAN 1414

FOR BIC (EVALUATION DIVISION, OFFICE OF MARKETING PLANNING)

E.O. 11652: N/A
TAGS: BEXP, SA
SUBJECT: TRADE OPPORTUNITIES PROGRAM: EVALUATION

REF: STATE A-6912

1. SINCE POST DID NOT SUBMIT TO DURING FEB 1975 WE DO NOT PLAN TO COMPLETE EVALUATION REPORT TRANSMITTED WITH REFAIR. POST HAS BEEN UNABLE TO TAKE FULL ADVANTAGE OF TOP PROGRAM DUE LIMITED ECON/CMO STAFF DURING PAST TWO YEARS. WITH RECENT ENLARGEMENT OF POST'S ECON/CML STAFF, HOWEVER, WE FORESEEVSDZTER UTILIZATION OF TOP INSUBSTANTIALLY EXPANDED TRADE PROMOTION PROGRAM AIMED AT ATTRACTIVE, RAPIDLY GROWING SAUDI MARKET.

2. ONE CRITICISM OF TOP IN THIS AREA IS LENGTH OF TIME BETWEEN SUBMISSION OF TO AND DATE WHEN LOCAL COMPANY RECEIVES REPLY.
UNDERSTAND THAT THERE HAVE BEEN SOME USDOC MAILING DELAYS IN GETTING TO'S OUT TO TRADE. WOULD APPRECIATE REPORTNGN THIS SITUATION SO THAT WE CAN ACCURATELY ADVISE LOCAL FIRMS AS TO WHEN THEY MIGHT EXPECT TO RECEIVE REPLIES TO THEIR TRADE INQUIRIES.

BUSHNELL

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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